





We're committed to reducing the environmental impact of our business and helping our customers in turn reduce the carbon footprint of their visit. Whether we're looking at energy, transport, water, or recycling initiatives, as the biggest entertainment venue in the East Midlands, we want to limit the impact of our presence on the environment and make a difference.

We support Nottingham's ambition to become the UK's first sustainable carbon neutral city by 2028, and shaping a greener environment for future generations.



#### **ENERGY**

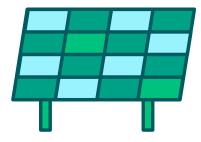


Our cutting-edge building management system & smart meters monitor the venue 24/7 to help us

PRESERVE & SAVE ENERGY

we have reduced overall energy consumption across the site

**BY OVER 25%** over the last few years



Our
1000 SOLAR
PANELS
produce enough
electricity to

POWER 30 LIVE MUSIC EVENTS PER YEAR!



### ELECTRIC VEHICLE CHARGERS

can be found in our car parks



95%.
Of our lights are
LED to further
improve efficiencies

#### RECYCLING



Of our waste goes to landfill



In an average year, we recycle

33 TONS OF WASTE



REUSE
WASTEWATER
from our cooling
towers to make our
ice rinks

We

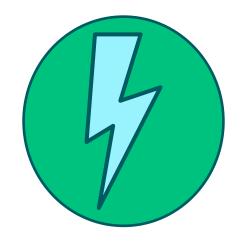
We've been a zero to landfill venue for over eleven years. Any non-recyclable waste goes to a local incinerator which is turned into electricity and heat to power our building

#### **WATER & ICE**



We have our own NATURAL WATER SUPPLY

and water fountains around the venue



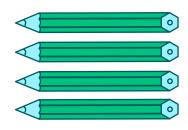
A bespoke refrigeration plant (that makes our ice) was installed in 2020 resulting in a

41%
REDUCTION IN
ENERGY



Ureco urinal pods reduce flushing, saving 100,000 LITRES OF WATER EACH YEAR

### **PEOPLE**



We only purchase

## ECO-FRIENDLY PROMOTIONAL ITEMS

for conferences & marketing at external events



LIVE Green initiative working closely with ARTISTS AND PROMOTERS

to make their events as sustainable as possible



We have a dedicated sustainability group that constantly looks for new ways to

REDUCE ENERGY USAGE & keep staff motivated

to THINK GREEN



We take part in regular 'green'

#### EVENTS & INITIATIVES

including Earth Day, Vegetarian Day & Recycling Week



Our staff are undertaking Carbon Literacy

TRAINING

#### **CATERING**



We're proud to work
with Bioganix in
Colwick. They turn our
food waste into

#### ORGANIC AGRICULTURAL FERTILISERS,

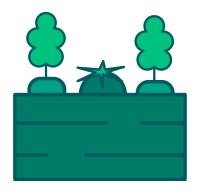
and oils are extracted for incorporation of biofuels or generation of power



We were the first UK indoor entertainment & sports venue to introduce ECO-FRIENDLY CUPS

We now recycle just 0.6 OF A TON OF PLASTIC

in an average year, compared to 4.5 tons before eco-cups



We source food produce as **LOCALY** as possible



Our
Vegan Kitchen,
situated on
the Arena's
concourse was
THE UK'S FIRST
dedicated vegan food

outlet in a UK Arena

#### **A ZERO-LANDFILL VENUE SINCE 2011**

Our waste to energy journey

Non recyclables are transported from our venue via an electric vehicle to the **FCC** incinerator (just 0.3 miles away)

y

The emissions the non-recyclables emit are strictly controlled via a 24/7 MONITORING system as they burn

The heat by-product **GENERATES STEAM** at high temperatures

ot

Steam turns the turbine which converts
ENERGY INTO ELECTRICITY

That electricity **POWERS** our building & supplies heating and hot water to our building

# OUR CONTINUED COMMITMENT WHAT'S NEXT FOR US



We're **COMMITED** to supporting
Nottingham's ambition to
become the UK's first
sustainable carbon neutral city
by 2028



We're exploring options to bring in REUSABLE HOT DRINK CUPS



Continued business participation in annual **SUSTAINABILITY EVENTS** 



#### EXPLORING PARTNERSHIPS

with local woodland charities. We'd like to offer a tree planting service for customers that drive to an event and wish to offset their carbon

#### **HELP WHEN YOU VISIT US**



TRAVEL ON PUBLIC TRANSPORT if you can



**RECYCLE** using the bins provided



USE THE STAIRS
It costs 11p in energy for every
lift use



- Bring a reusable WATER BOTTLE and fill up at one of our water stations
- Bring a reusable HOT DRINKS CUP and get 20p off a hot drink in our Encore Bar and in Subzero



Eat Vegan at our VEGAN KITCHEN on the concourse